



Sent

# December Stakeholder Newsletter Long

Copy

Share on Social



Details

Reporting

Heat Map

## Email Performance

See how your emails are doing with your audience.

Sent

# 7543

Open Rate

# 13.8%

Click Rate

# 5.7%

Opens	916	Clicks	52
Sent	7543	Did Not Open	5726
Bounces	901	Unsubscribed	21
Successful Deliveries	6642	Spam Reports	0
Desktop Open Percentage	58.4%	Mobile Open Percentage	41.6%

## Recommendations

Here are some things we think would help this campaign even more.

### Social Share

Try sharing your email in a social post to get your message out there to a broader audience. It is a free post that says "I'm here!"



### Create a Facebook Lead Ad

People want to connect with you! Start gathering their contact information from Facebook and Instagram





Landing pages host information, showcase your work, and help build awareness.



## Click-Through Distribution

When a contact clicks a link in your email, we'll show you the stats here.

Link
<a href="https://www.amazon.com/hz/wishlist/ls/27JHFLFGBUB2X?&amp;sort=default">https://www.amazon.com/hz/wishlist/ls/27JHFLFGBUB2X?&amp;sort=default</a>
<a href="https://merlehaymall.com/">https://merlehaymall.com/</a>
<a href="https://jobs.ourcareerpages.com/job/558509?source=YouthEmergencyServicesShelter&amp;jobFeedCode=YouthEmergencyServicesShelter&amp;returnURL=ht">https://jobs.ourcareerpages.com/job/558509?source=YouthEmergencyServicesShelter&amp;jobFeedCode=YouthEmergencyServicesShelter&amp;returnURL=ht</a>
<a href="https://centraliowashelter.org/">https://centraliowashelter.org/</a>
<a href="https://www.yessiowa.org/give.aspx">https://www.yessiowa.org/give.aspx</a>
<a href="https://www.yessiowa.org/aboutyess.aspx">https://www.yessiowa.org/aboutyess.aspx</a>
<a href="https://www.facebook.com/YESSIowa/photos/a.126712114068193/4780053665400658">https://www.facebook.com/YESSIowa/photos/a.126712114068193/4780053665400658</a>
<a href="https://www.neumannbros.com/">https://www.neumannbros.com/</a>
<a href="https://1041ezfm.com/">https://1041ezfm.com/</a>
<a href="https://www.instagram.com/yessiowa/?hl=en">https://www.instagram.com/yessiowa/?hl=en</a>
<a href="https://twitter.com/YESSIOWA">https://twitter.com/YESSIOWA</a>
<a href="https://www.yessiowa.org/ourimpact.aspx">https://www.yessiowa.org/ourimpact.aspx</a>
<a href="https://www.linkedin.com/company/2864818/admin/">https://www.linkedin.com/company/2864818/admin/</a>
<a href="https://www.facebook.com/YESSIowa/">https://www.facebook.com/YESSIowa/</a>
<a href="https://www.storeykenworthy.com/">https://www.storeykenworthy.com/</a>
<a href="https://www.yessiowa.org/default.aspx">https://www.yessiowa.org/default.aspx</a>
<b>Total Click-throughs</b>

## Send History

History of this email being sent including how many people it was sent to.

Date	Sent Count	Status
Fri, Dec 11, 2020 11:03 am CST	7543	Your email has been successfully sent.

Template Name: GreenNewsletter\_PT13223

### Have Feedback?

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